

Questions for ESG Mindset

1. What issues have emerged from ESG being a creation out of financial services and what factors led to those issues?
2. How can ESG data inform a business strategy and what internal and external challenges exist to delivering value from data?
3. Select a particular company or industry and search for their CSR report. What might the company be missing across its Environmental, Social, and Governance risks and opportunities?
4. Using the company or industry you selected, how might a company be affected by the transition to a sustainable or green economy?
5. In what ways do values like diversity, equity, and inclusion intersect with stakeholders and how might pressure manifest to the company?
6. What are the ways that Governance principles manifest across the culture? Is there any evidence of Governance principles at work in your selected company's newsfeed or CSR reports?
7. Are unique ESG tipping points influencing activities or transitions for your company or industry?
8. Technology underpins modern business but has been left off of the ESG acronym. With unique risks and opportunities, what are the arguments to add or leave Technology off of the acronym? For example, does Technology intersect too materially with the other pillars to split it out?
9. When mainstreaming ESG, who at the company should be the expert in Environmental, Social, and Governance issues?
10. Which Financial Services industries across Banking, Insurance, and Capital Markets have the biggest effect on the company or industry you selected and how?
11. How might controversies around ESG prevent companies from protecting the business or drive systemic change?
12. How specifically can a focus on material ESG issues lead to more durable impact opportunities?
13. Should ESG as a term cease to exist? If so, how would we know when that should happen?